

# Innovations through demonstration sites – insights from leading growers

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Innovation

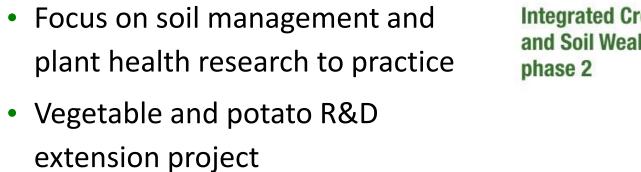
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## **Project overview**

RMCG ahr appled



- Work with growers as well as agronomists and advisors
- Strong linkages with other projects and with the commercial sector
- Operating for 8 years, since 2014 (Phases 1 and 2)



# Extension approach



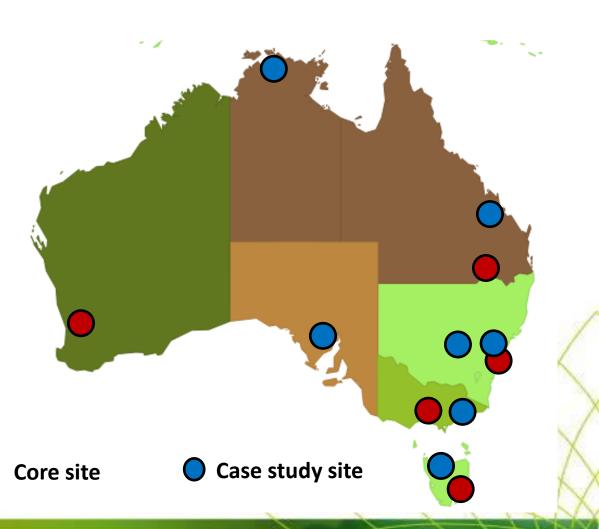
- Communicate the key findings from R&D projects **focus on what growers can use**
- Growers talking to other growers is a powerful agent of change
- Farming is a business focus on the costs and benefits
- Understand risk
- People learn differently: use a range of approaches
- Seeing is believing: demonstration sites



## **Demonstration sites**



- National network "engine room" of the project
- Practices and technologies applied firsthand in grower's part of the world
- Focus on commercial farms
- **Core sites**: driven by growers and project team
- Case study sites: leverage innovations
- Hub for other activities: case studies, videos, hybrid events, other resources



### Showcase and learn from practical innovations on-farm

- Discuss and explore cutting edge practices and technology
- Cover the big soil and plant health topics:
  - Strip-till and reduced till

Today's panel

- Cover crops
- Soil amendments
- Controlled traffic farming
- Precision agriculture
- Soil biology

## You'll come away with practical tips and tools





# More information ...



- Visit the website
  <u>www.soilwealth.com.au</u>
- Subscribe to the Bulletin enews from the website
- Visit the AHR and RMCG Trade Show stands at Hort Connections 2022

