### **GET THE GROWING EDGE**

# Making decisions using hyper-local weather forecasts

Making daily operational decisions is challenging, especially in today's variable climate. New technologies can help and there are tech companies, agronomy services and growers who are already leading the way!

Join this webinar to learn from their experiences and consider possible advantages for your farm.



WHEN: Wednesday, October 23<sup>rd</sup> TIME: 11am AEDT

HOW: Use the link or QR to join! https://bit.ly/AUSVEGWeatherForecasting



## A NSW focus with local and national scenarios & insights

#### Josh Cross & Jane Bunn, Jane's Weather, Precise & actionable weather insights

Jane's Weather is a precision weather forecasting platform that combines global weather models with unique observations from the farm level. It provides customised weather forecasts and insights, enhanced by AI specific to operations. Josh and Jane will show how use of precision hardware and weather station networks, combined with cutting edge AI forecast modelling, empowers growers to precisely mitigate risks and optimise operations around changeable weather. NSW-based scenarios will be demonstrated.

As featured in the latest Australian Grower!

#### Marek Matuzsek, Ag Logic, Strategic Irrigation Specialist

Ag Logic are precision and spatial agriculture specialists based in Tasmania. They have developed unique tools for horticulture production systems used to manage in-field variability, optimise water flow and drainage and improve risk management. Ag Logic supply and manage a large network of weather stations and sensor and telemetry units across Tasmania that feed local data into Jane's Weather to strengthen its accuracy. Marek will demonstrate how more accurate forecasting is assisting his vegetable clients to make informed operating decisions.

#### Caitlin Radford, RADCO Agriculture, Moriarty Tasmania

Caitlin will provide a grower perspective on how long-term, short-term, and daily hyper local forecasts aid her to make more informed decisions about crop management, protection, ideal spraying conditions and resource allocation.

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