

AUSVEG



Exhibitor Registration Brochure

**AUSVEG National Convention,
Trade Show and Awards for Excellence**
Wrest Point Hotel Casino, Hobart
10 -12 May 2012



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Dear all,

It is with great pleasure that I welcome you to the forthcoming 2012 AUSVEG National Convention, Trade Show and Awards for Excellence to be held at Wrest Point Hotel Casino in Hobart from 10-12 May.

**John Brent
AUSVEG Chairman**

The Convention has grown to become the largest and most successful event in the horticultural calendar. The 2012 event will build on the increasing success of previous years to provide a valuable networking opportunity, with information sessions and access to the most experienced and knowledgeable people in the industry. Furthermore, the Convention will offer a vast array of social events and opportunities to experience the wonderful sights that Tasmania has to offer.

As delegate numbers continue to increase with each Convention, Trade Show exhibitors will have the opportunity to promote their company to an expected 1,000 delegates, including growers, researchers and supply chain representatives. The event will bring together some of the biggest names in the industry and offer access to state-of-the-art technology, the latest R&D and processes within horticulture. This is the perfect chance to establish yourself as a leader within the industry and one that should not be missed.

I strongly encourage companies involved in horticulture to take this opportunity to sign up for an exhibitor booth. It will be a significant event for the industry and promises to be an exciting, entertaining and beneficial experience for all those involved. Having celebrated such great success in the past, the Convention will continue to improve and push the boundaries further in 2012. With close to 1,000 delegates attending the event in Brisbane, and more growers expected to attend next year, anticipation is already building for 2012 and I advise you to get in early and not miss out.

The 2012 AUSVEG National Convention, Trade Show and Awards for Excellence is a must for all those involved in the horticulture industry.

I look forward to seeing you in Hobart.

John Brent
Chairman
AUSVEG

Leading Strategic Partners



Exhibitor Information

*informing and
connecting the
industry*



Following on from two highly successful events, the 2012 AUSVEG National Convention, Trade Show and Awards for Excellence will continue to redefine industry conferences in 2012 when it is staged at Wrest Point Hotel Casino in Hobart. As the largest and most successful event in Horticulture, the AUSVEG Convention will bring together experts from across the field in what will be an invaluable speaker session line up with topics that are critical to the industry. The program for 2012 will provide extensive information sessions, an impressive Trade Show, exciting entertainment as well as celebrity guests. The AUSVEG team have designed and created a range of opportunities for you to promote your product and ensure maximum exposure and benefit from the Convention.



Exhibit Your Company

The benefits of exhibiting include:

- Access to up to 1,000 delegates from across the industry.
- Opportunity to promote your product or name to the largest single gathering of delegates with scope to increase your business.
- Demonstrating your commitment to the Horticulture industry and creating a positive image for your company.
- Specifically designed events to ensure delegate attendance is maximised in the Trade Show area.



Sponsorship Opportunities

To stand out above the crowd, AUSVEG can design and tailor sponsorship packages to suit any business needs. Sponsorship with AUSVEG is a great way to show your company's support for the industry and can range from satchel inserts to event naming rights. Our team would be happy to discuss any requirements you have and develop a package to suit you.



► For further information, do not hesitate to contact us at: convention@ausveg.com.au

Exhibitor booth information

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Booth Information:

- **Style** Corinthian
- **Dimensions** Two sizes of booths will be offered in 2012: the standard 3m x 3m booth and the limited 3m x 2.5m booths.
- **Walls** Booths are 2.4m high with black smooth surface and will require blu-tak to stick posters to them.

Each trade booth will contain:

- 1 x frocked table (size range 1.2m – 2.4m)
- 2 x standard chairs
- 1 x power board (4 outlets)
- 2 x spotlights clipped to fascia board
- Company name on fascia board

** Please note that ceiling height restrictions apply in some areas of the Trade Show. Please keep this in mind when considering custom booths. To confirm the height restrictions for your booth please contact AUSVEG.



Trade Show Schedule

	Date	Start	Finish
Exhibitor Bump-in	10/5/12	1.00pm	5.00pm
Thursday Trade Show	10/5/12	7.00pm	9.00pm
Friday Trade Show	11/5/12	9.00am	5.00pm
Saturday Trade Show	12/5/12	8.00am	1.00pm
Exhibitor Bump-out	12/5/12	1.00pm	3.00pm

- Registered booth staff will be able to enter the Trade Show without cost, however to take advantage of other events of the Convention, a fee will apply.
- The location of your booth will be listed in the Trade Show floorplan in the Delegate Brochure, allowing delegates to easily locate you.
- AUSVEG reserves the right to deny any exhibitor application.
- AUSVEG reserves the right to change any of the above content without warning or prior notice.

Exhibitor Catering

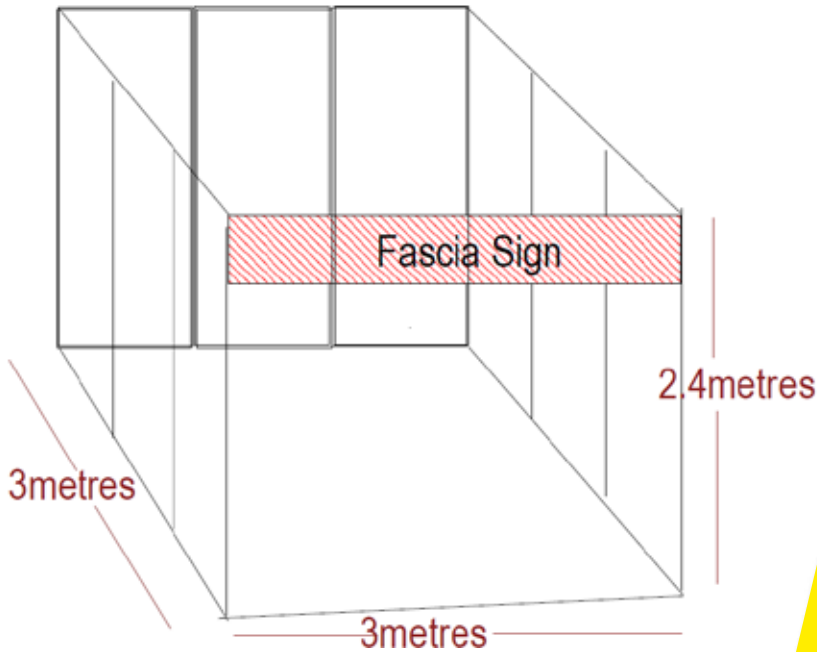
Meals for Exhibitors are available to purchase individually for \$105 per exhibitor for the duration of the Convention. This includes access to catering stations for morning tea, lunch and beverages, but excludes alcohol.



► Please note that catering during the Welcome Reception is included for Exhibitors.

Exhibitor booth specifications

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Exhibitor Questionnaire

All exhibitors must return the 'Exhibitor Questionnaire' (page 11-12), which provides your stand with all your requirements, by 5th April 2012. Requirements on Questionnaires, including fascia board requirements, received after this date cannot be guaranteed. Please also include the exact name you require on your fascia sign.



Freight

Due to logistical constraints deliveries will only be accepted 48 hours prior to the event. Boxes that are to be collected by Exhibitors will be delivered to the loading dock for collection for up to 24 hours after bump out has concluded. Please ensure all goods are covered by insurance during transit and whilst on display. While our best efforts are made, Wrest Point and AUSVEG can accept no liability for goods lost in transit or whilst on Hotel premises. All deliveries to Wrest Point for Exhibitors must be sent with an appropriate label, which will be supplied by AUSVEG.

► Please contact Wrest Point for their recommended freight company – Katrina Dennis on (03) 6221 1709 or Katrina.dennis@wrestpoint.com.au.

Exhibitor Information

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List of Contacts

CONVENTION COORDINATOR:

Simon Coburn
AUSVEG
National Marketing Manager
PO Box 2042
Camberwell West VIC 3146
03 9822 0388
Simon.coburn@ausveg.com.au

CONVENTION ENQUIRIES:

AUSVEG
03 9822 0388
convention@ausveg.com.au

VENUE:

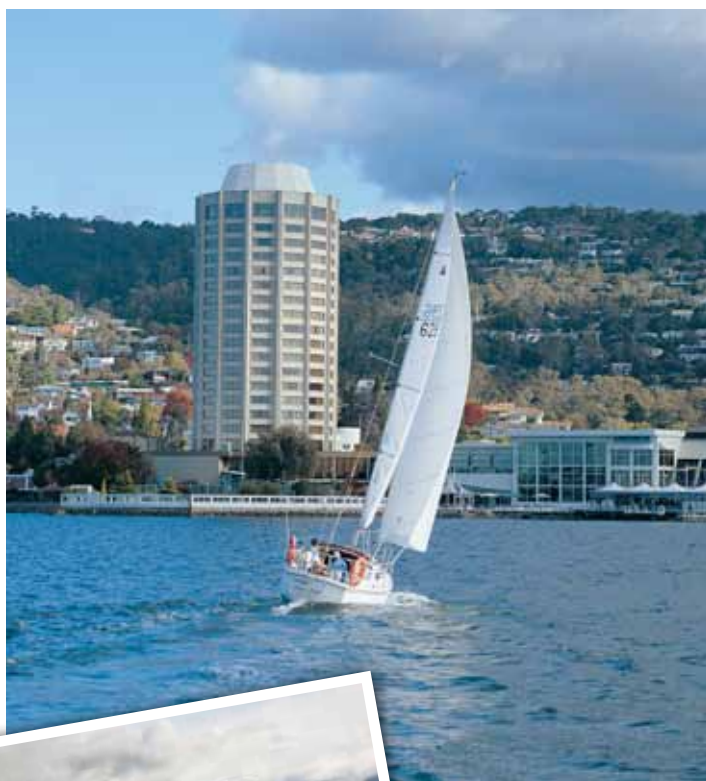
Wrest Point Conference Centre
410 Sandy Bay Road
Sandy Bay TAS 7005
03 6225 0112
www.wrestpoint.com.au

TRADE COORDINATOR:

Zoe Kilgour
Wrest Point Conference Centre
410 Sandy Bay Road
Sandy Bay TAS 7005
Tel: 03 6221 1719
Fax: 03 6225 1588
Email: zoe.kilgour@wrestpoint.com.au

FURNITURE/ AUDIO VISUAL EQUIPMENT:

Simon Knowles
Staging Connections
128 Argyle Street
Hobart TAS 7001
Tel: 03 6231 4303
Email: sknowles@stagingconnections.com



Exhibitor registration form



Company Name

Company Address

Postcode

Suburb/City State

Country (If not Australia)

What is the nature of your business?

Primary Contact Details

First Name

Surname

Position/Title

Contact number

Email

@ Fax

Contact mobile during Trade Show

Exhibitors are asked to inform AUSVEG of any contact detail changes. The primary contact named above will be required to be on-site during the trade show hours. The name listed above will appear on your Exhibitor ID.

Additional Booth Staff Details

The exhibitor named above will be bringing additional staff free of charge (excludes catered events).

Name(s) of additional staff:

1) Name

Address

Contact Number

2) Name

Address

Contact Number

3) Name

Address

Contact Number

(Names listed above will be provided with a registration badge at the registration desk).

I also wish to purchase the following number of food passes (tick) 1 2 3

Passes available for \$105 for the duration of the Trade Show.

Exhibitor Booth Registration

I wish to purchase 3m x 3m booth/s at a cost of \$3,300 each inc. GST.

Exhibitor Cancellation Policy

I acknowledge that:

- Booths cancelled prior to 23 January will be refunded less 50%.
- Booths cancelled after 23 March will not be refunded.
- It is not within my rights to share, sub-let or grant licences for the whole or part of the booth without prior approval from AUSVEG Ltd.

Signature:

Payment Details

Card type Expiry / /

Card holder's name

Card number

Amount authorised (\$) Security code

Card holder's signature

Signature:

Tick the box if you'd like to pay by cheque

Upon completion please fax or post your completed registration form, along with credit card details or cheque in Australian dollars to:

AUSVEG Ltd
PO Box 2042
Camberwell West VIC
Australia 3124

Tel: +61 3 9822 0388
Fax: + 61 3 9822 0688
Email: convention@ausveg.com.au

Please keep a copy of your registration details.

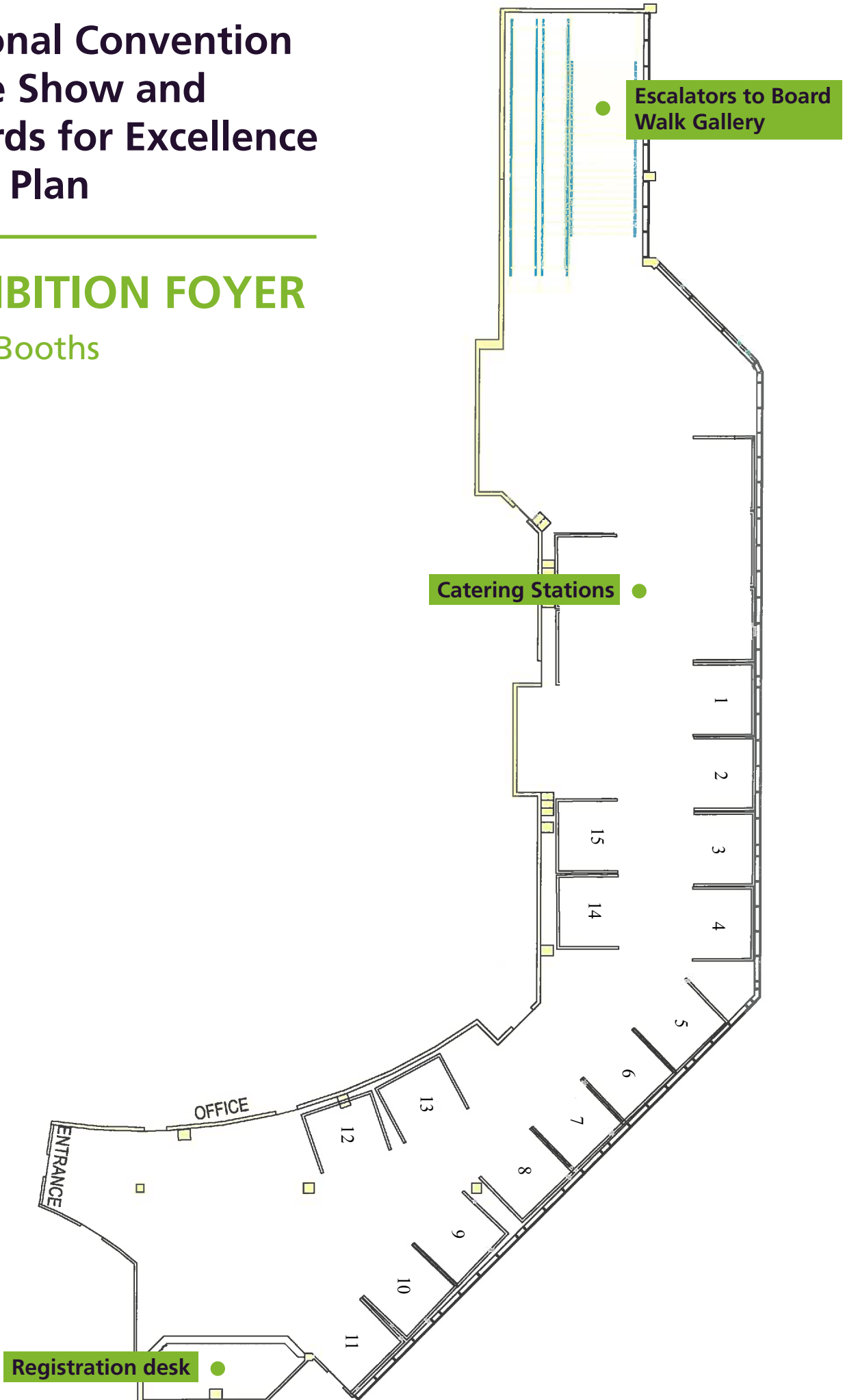
Disclaimer and Rider

Every effort has been made to present all the information contained in this brochure as accurately as possible. The organisers reserve the right to change any or all of these details. Certain services provided during the AUSVEG National Convention, Trade Show and National Awards for Excellence will provide commissions to AUSVEG Ltd.

National Convention Trade Show and Awards for Excellence Floor Plan

EXHIBITION FOYER

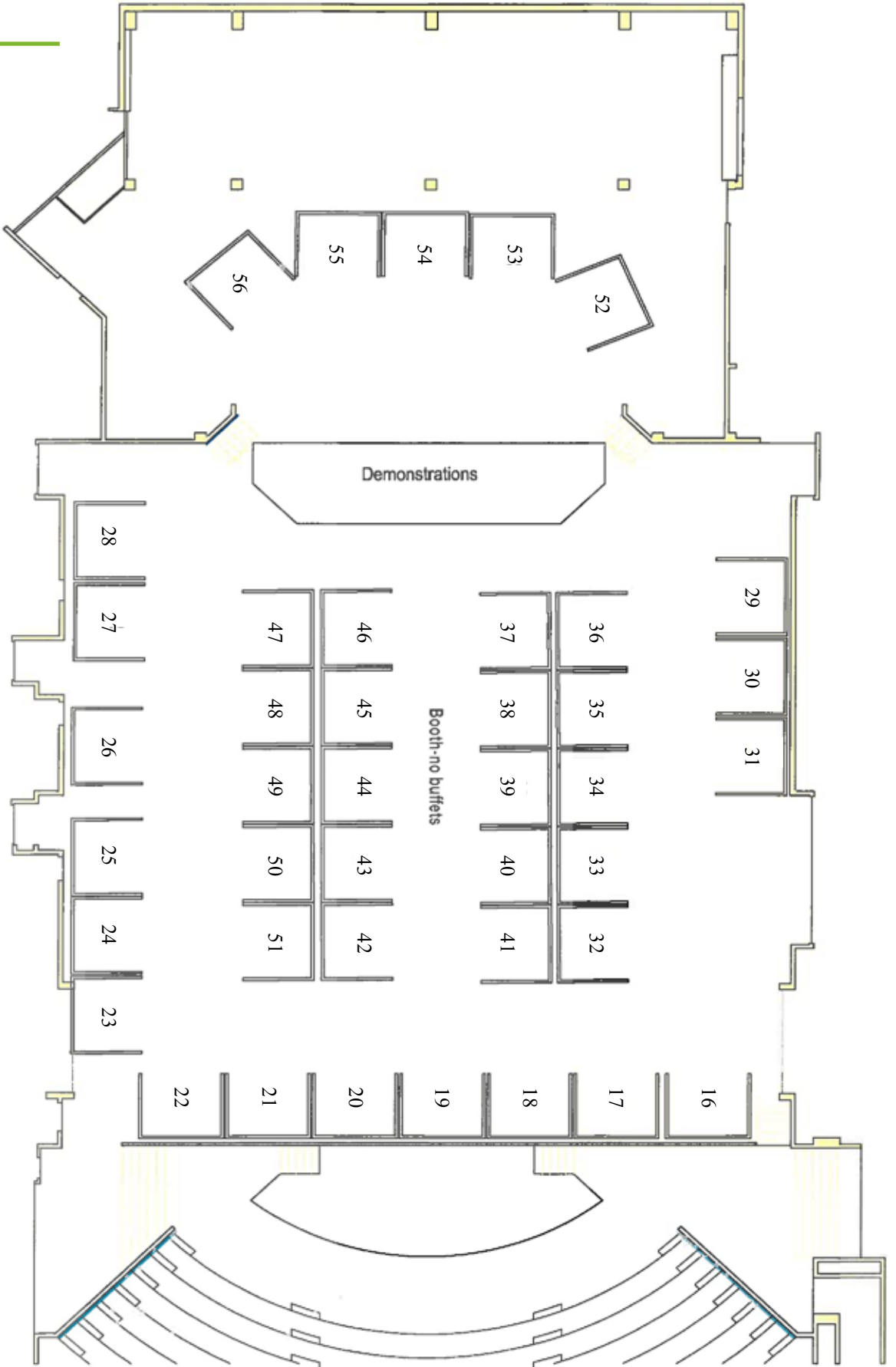
3x3m Booths



National Convention Trade Show and Awards for Excellence Floor Plan

TASMAN ROOMS

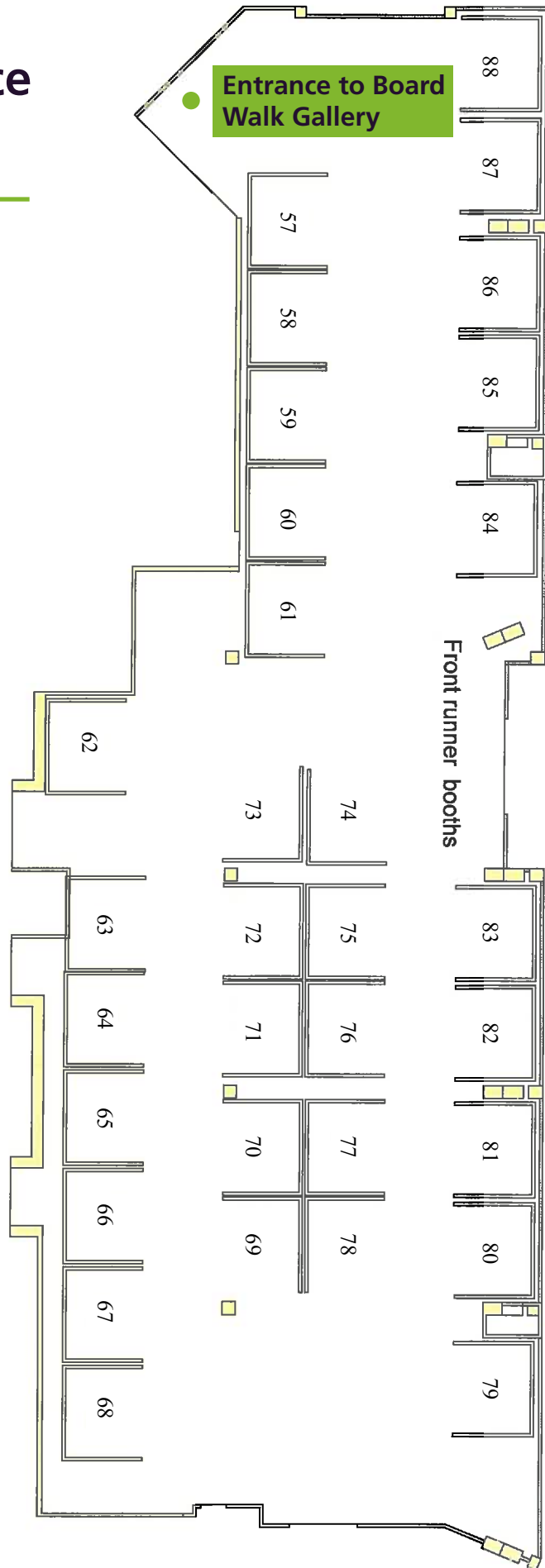
3x3m Booths



National Convention Trade Show and Awards for Excellence Floor Plan

BOARD WALK GALLERY

3x2.5m Booths





Freight Details

To assist in placing your freight into your booth please advise the following:

Courier: _____ **No of Items:** _____

Special Power Requirements (for Trade Booth and Space Only)

Will your power requirements exceed 10 amps? Yes / No

If so, please advise the current rating of the equipment you will be exhibiting.

Please note: No extension leads will be provided by Wrest Point

Additional Requirements

Simon Knowles from Staging Connections Hobart will be co-ordinating additional requirements. If you have any queries please do not hesitate to contact him on 03 6231 4303

Telephone/Facsimile _____

Internet Connection _____

Audio Visual Equipment _____

Shelving _____

Furniture _____

Plants _____

Other (please specify) _____

If you are using a different supplier please advise.

Thank you for your assistance.

Please complete and return this form by (5th April 2012) to:
Katrina Dennis
Trade Coordinator – Fax 03 6225 1588,
Email: katrina.dennis@wrestpoint.com.au