




2012 AUSVEG

National Awards for Excellence



2012 National Awards for Excellence

The 2012 AUSVEG National Awards for Excellence will be held on Saturday, 12 May at the Wrest Point Hotel Casino, Hobart, and will highlight the success and outstanding achievements of our industry's most successful growers, researchers and businesses across the supply chain. This event is set to be a highlight of the highly anticipated 2012 AUSVEG National Convention.

At a glance: **When:** Saturday, 12 May, Pre Event Hospitality 7.00pm - 7.30pm Proudly sponsored by Landmark 
Gala Dinner and Awards for Excellence 7.30pm - 10.30pm
Where: Wrest Point Hotel Casino Hobart, 394 Sandy Bay Road, Sandy Bay, Tasmania 7005

Nominations are being sought in the following categories:

Grower of the Year

(Open to all vegetable and potato growers)


- 1) Vegetable/potato grower is outstanding across all aspects of vegetable production, including growing, environmental management, staff management and product quality.
- 2) Grower is innovative, challenges convention and implements efficient practices (such as integrated pest management, minimising wastage, water conservation, precision agriculture, technology advances, and value-adding to product).
- 3) Grower actively contributes to the broader industry (such as participating in international R&D tours, industry committees, forums, conferences or field days).

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Rising Star of the Year

(35 years of age or less as at 12 May 2012)

- 1) Individual who displays exceptional commitment and passion towards the horticulture industry.
- 2) Individual who contributes actively towards the organisation and/or management of a farm/company.
- 3) The nominee must not be an owner or proprietor of the business.
- 4) Individual who exceeds in every aspect of their position.

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Young Grower of the Year

(35 years of age or less as at 12 May 2012)

- 1) Vegetable/potato grower shows excellent business acumen and innovation and has applied it on-farm and in the wider farming community when practicable.
- 2) Grower demonstrates a high level of commitment to the industry, possibly illustrated through involvement in off-farm activities, participation as a member of industry groups/committees or in community activities (such as Landcare).

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Industry Impact Award

- 1) Individual has provided overall service to the industry on a local, state or national level over a long period of time.
- 2) Individual is pro-active in advancing the industry.
- 3) Individual uses their leadership skills for the greater good of the industry.

Environmental Award

(35 years of age or less as at 12 May 2012)

- 1) An individual who has demonstrated a commitment to implement sustainable farming practices on-farm.
- 2) An individual who has developed an innovative solution to meet an environmental challenge on-farm.
- 3) An individual who has shown leadership in promoting environmental issues in the local and wider community.

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Industry Recognition Award

- 1) Individual has provided overall service to the industry on a local, state or national level over a long period of time.
- 2) Individual is pro-active in advancing the industry.
- 3) Individual uses their leadership skills for the greater good of the industry.

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Productivity Partner Award

- 1) Business has developed a new solution directly benefiting growers through improving their productivity, for example through reducing costs or environmental impact.
- 2) Business has significantly contributed in a positive manner to the Australian vegetable/potato industry.
- 3) Business has shown commitment to improving the industry's productivity.
- 4) New practice has delivered tangible, measurable results.

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Researcher of the Year

- 1) Researcher has track record of research or extension work that has advanced the industry offering long-term industry benefits.
- 2) Researcher actively communicates research outcomes and encourages uptake of outcomes on-farm.
- 3) Researcher contributes research or extension work that advances the reputation of Australian science internationally.

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Innovative Marketing Award

(Implementation within the last three years)

- 1) Individual/business has created an innovative marketing solution, process or program.
- 2) Individual/business has created new market opportunities for vegetables/potato products.
- 3) Innovation has had significant impact on the industry and has potential for long term positive effects through sales, awareness, reach, etc.
- 4) Innovation has delivered tangible, measurable results.

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Women in Horticulture Award

- 1) Female industry member has demonstrated outstanding ability and success in their chosen field, whether it is growing, research and development, farm management, or otherwise.
- 2) Individual is pro-active and has shown commitment to achieving success in the industry.
- 3) Has a reputation for mentoring women in horticulture.

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Please note individuals or companies can only be nominated for a maximum of two categories.

**To nominate please contact AUSVEG,
Ph: (03) 9822 0388, Email: convention@ausveg.com.au**

Nominations

now open!

Nominations for the AUSVEG 2012 National Awards for Excellence are now open. To nominate yourself or someone you know in any of the categories listed, please fill in the form and return to the address listed below.

Nominations close on 13 April 2012.

Nominee details:

Name: _____

Contact number: _____

Address: _____

Business/Organisation/Farm name: _____

Nominated award: *Please note only a **maximum** of two categories can be selected per individual/ business.*

1. _____

2. _____

Nominee's contribution to industry (additional information may be attached):

Nominator details: (your details)

Name: _____

Business/Organisation/Farm name: _____

Address: _____

Telephone: (work) _____ (mobile) _____

Fax: _____ Email: _____

Please return nomination form to:

Post: AUSVEG Ltd
PO Box 2042
Camberwell West VIC 3124

Tel: (03) 9822 0388

Fax: (03) 9822 0688

Nominations close on 13 April 2012.