GET INVOLVED

If you as a grower want to see more out of the levy, get involved. Project ideas for the consideration of HIA are always welcome through the AUSVEG website.

Above all, make sure you attend the range of industry events occurring all over Australia every year.

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For more information on levy investment under Horticulture Innovation Australia transition, visit: www.horticulture.com.au

This communication has been funded by Horticulture Innovation Australia Limited using the National Vegetable Levy and funds from the Australian Government.

AUSVEG ENCOURAGES ALL AUSTRALIAN VEGETABLE LEVY PAYERS TO REGISTER AS MEMBERS OF HIA

Benefits of the HIA membership include:

- Staying informed with the latest industry news, events and project outcomes
- Voting on HIA leadership positions
- Having your say on the direction of levy expenditure

A strong membership base will present a united front for the Australian horticulture industry.

Membership is open to active business entities participating in horticulture industries, including those in growing and harvesting, processing, packing, transporting, marketing, wholesaling, retailing and exporting.

TO REGISTER

visit **www.ausveg.com.au/Join_HIA.pdf** and return to **info@ausveg.com.au** or by fax on **(03) 9882 6722**

Levy investment under Horticulture Innovation Australia transition

GROWER OWNERSHIP: LEVY INVESTMENT UNDER HIA TRANSITION

Horticulture Innovation Australia (HIA)'s transition to a grower-owned Research and Development Corporation (RDC) for Australia's $9 billion horticulture industry will result in some changes to the system for levy expenditure.

Under the new RDC, levy funding will be split into two pools.

Pool 1
Collected from the National Vegetable Levy, matched by the Australian Government and invested into commodity-specific R&D.

Pool 2
These funds will be collected from co-investors and matched with Australian Government funds that are not spent matching levy funds.

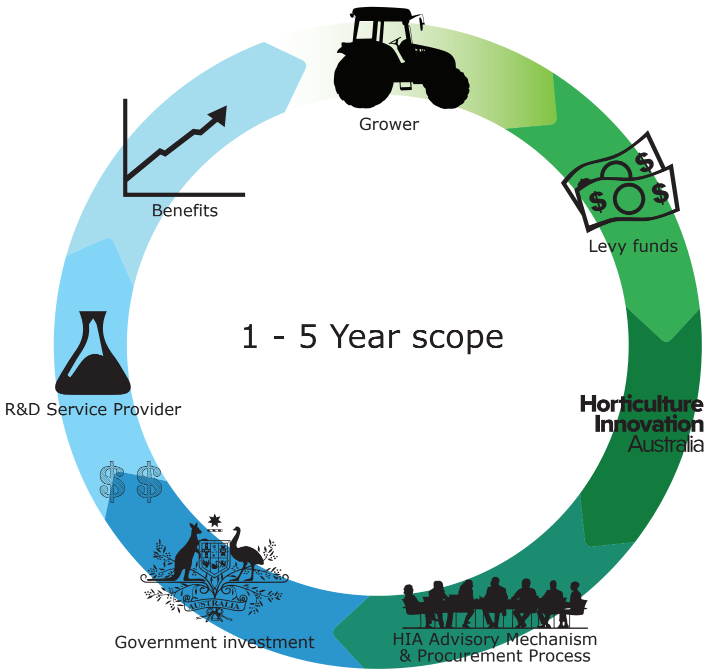
Projects from both pools are considered, investigated and tendered by HIA, through an **advisory mechanism, procurement process and consultation with industry**. This process will involve both growers and industry representatives. The process has been developed by HIA as an interim advisory mechanism to deliver the effective and efficient investment of each levy dollar.

The benefits of projects from both pools then flow on to Australian vegetable growers – the levy payers.

Horticulture Innovation Australia

POOL 1

Directed into industry-specific strategic investments - Applied R&D.



POOL 2

Directed into longer term and larger strategic projects across industries.