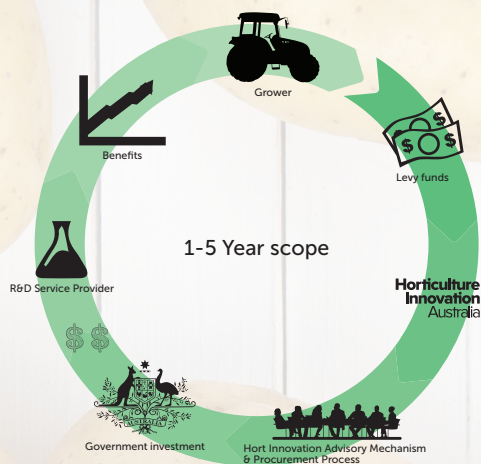


THE NATIONAL POTATO R&D LEVY AT WORK

POOL 1



WHO PAYS THE NATIONAL POTATO LEVY?

The levy is paid by growers who produce and sell either fresh or processing potatoes in Australia.

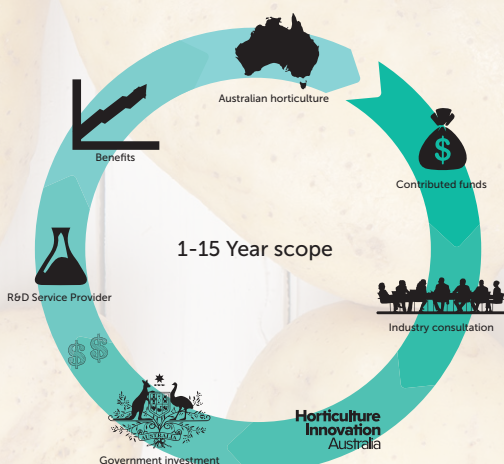
- The charge is set at 50 cents per tonne for fresh and processing potatoes and must be paid by the producer of fresh potatoes or the owner of processing potatoes.

The Federal Government also provides funding in addition to grower levy payments. Once paid, these funds are managed by Horticulture Innovation Australia.

HOW IS LEVY MONEY INVESTED?

There are now two pools with different funding priorities. Pool 1 is funded by grower levies with contributions from the Federal Government. This pool has a one to five year scope and will invest in applied R&D designed to directly benefit growers. This includes pest and disease management and biosecurity matters, with findings communicated through a variety of channels including *Potatoes Australia*.

POOL 2



Pool 2 has a one to 15 year scope and matches strategic co-investment funds with at least \$20 million, at the Pool's maturity, of government seed funds annually. This pool aims to address multi- and cross-industry challenges and opportunities of strategic and long-term importance to Australia's horticulture industries.

Six 'Foundation Funds' have so far been established in Pool 2 and will work with an expert panel to direct strategic projects. They are:

- The Leadership and People Development Fund
- The Fruit Fly Fund
- The Asian Markets Fund
- The Green Cities Fund
- The Health, Nutrition and Food Safety Fund
- Pollination Fund

HOW CAN GROWERS GET INVOLVED?

Potato growers play a fundamental role in advising on the allocation of both levy and co-investment funds, and will be engaged in extensive consultation with Hort Innovation in regional grower meetings, industry-specific consultation programs and individual grower and grower group consultation. Growers can also submit ideas for R&D projects via Hort Innovation's Concept Portal at horticulture.com.au/concept-proposal-form.

For more information about the National Potato Levies, visit ausveg.com.au/resources/the-levy-system/potato-levy.

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