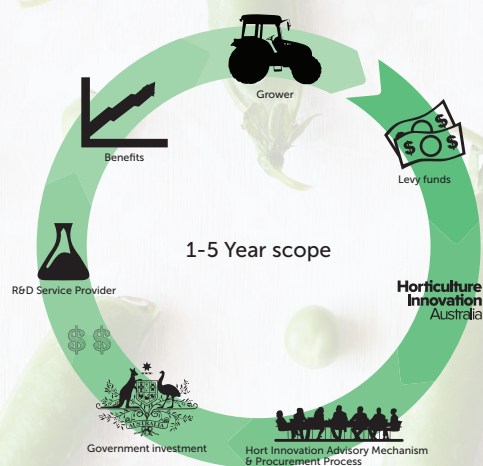


THE NATIONAL VEGETABLE LEVY AT WORK

POOL 1



WHO PAYS THE NATIONAL VEGETABLE LEVY?

The levy is paid by growers who produce vegetables in Australia.

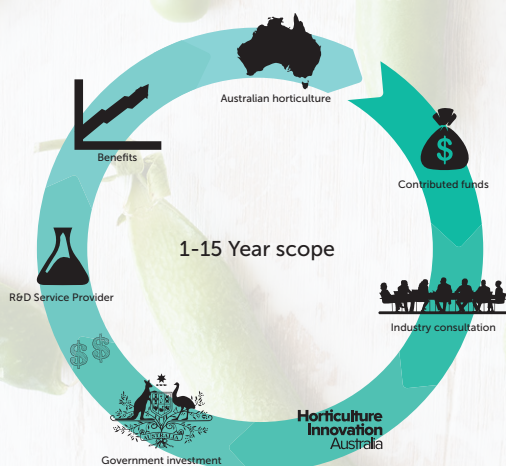
- The charge is set at half of one per cent at the first point of sale.

The Federal Government also provides funding in addition to grower levy payments. Once paid, these funds are managed by Horticulture Innovation Australia.

HOW IS LEVY MONEY INVESTED?

There are now two pools with different funding priorities. Pool 1 is funded by grower levies with contributions from the Federal Government. This pool has a one to five year scope and will invest in applied R&D designed to directly benefit growers. This includes pest and disease management and biosecurity matters, with findings communicated through a variety of channels including *Vegetables Australia*.

POOL 2



Pool 2 has a one to 15 year scope and matches strategic co-investment funds with at least \$20 million, at the Pool's maturity, of government seed funds annually. This pool aims to address multi- and cross-industry challenges and opportunities of strategic and long-term importance to Australia's horticulture industries.

Six 'Foundation Funds' have so far been established in Pool 2 and will work with an expert panel to direct strategic projects. They are:

- The Leadership and People Development Fund
- The Fruit Fly Fund
- The Asian Markets Fund
- The Green Cities Fund
- The Health, Nutrition and Food Safety Fund
- Pollination Fund

HOW CAN GROWERS GET INVOLVED?

Vegetable growers play a fundamental role in advising on the allocation of both levy and co-investment funds, and will be engaged in extensive consultation with Hort Innovation in regional grower meetings, industry-specific consultation programs and individual grower and grower group consultation. Growers can also submit ideas for R&D projects via Hort Innovation's Concept Portal at horticulture.com.au/concept-proposal-form.

For more information about the National Vegetable Levy, visit ausveg.com.au/rnd/thelevysystem/vegetablelevy.htm.

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