



## WHAT IS THE ENVIROVEG PROGRAM?

This project has been funded by Hort Innovation, using the vegetable industry research and development levy and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

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# THE ENVIROVEG PROGRAM

EnviroVeg is an industry-led environmental best-practice management program for vegetable production businesses. It provides resources for sustainable growing techniques and represents vegetable businesses as responsible stewards of land, water and biodiversity.



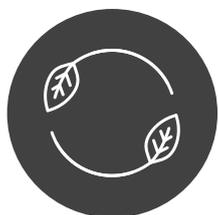
## INDUSTRY REPRESENTATION

Established to improve the longevity of vegetable growing regions, benchmark industry data and develop industry recognition for environmentally responsible, sustainable production methods, EnviroVeg is industry-led and promotes best management techniques by providing resources, support, engagement and a pathway to certification recognition for vegetable producers.



## RESEARCH & DEVELOPMENT

EnviroVeg is underpinned by an Environmental Management Practice resource (the EnviroVeg Resource). This resource includes the most up to date information on achieving sustainable vegetable production and, having recently been updated by technical experts, its content is reviewed to ensure it remains current and useful. Importantly, relevant R&D levy research outcomes are integrated into the resource-manual for the easy adoption of outcomes of effective environmental practices for vegetable production.



## BEST PRACTICE IMPROVEMENT

Supporting the uptake of researched outcomes is the self-assessment, a process that identifies potential production and cost saving mechanisms, through efficient management of resources. The self-assessment is housed on a Hort-360 platform and is connected to supporting materials such as the EnviroVeg Resource and website through an individualised feedback report.



## CERTIFICATION

The EnviroVeg program provides a pathway to Freshcare Environmental certification for its members. Once certified, EnviroVeg program members can utilise EnviroVeg branding for marketing and industry representation, while knowing this is underpinned by a quality, recognised, third-party environmental assurance program.



## HARMONISED STRUCTURE

The EnviroVeg project represents a harmonised approach to achieving environmental best management practices in vegetable production and is achieved through the consolidation of processes, knowledge and resources of the partnering programs; EnviroVeg, Hort360 and Freshcare Environmental.