



Australian Vegetables Export Seminar 2017

FOLLOW UP Q&A

1. I would like to start exporting, who can assist me in getting the process started?

For levy paying vegetable growers, AUSVEG can assist through a range of export readiness workshops which will be announced in 2018. To express your interest in participating in one of the AUSVEG Export Readiness Program workshops, contact the AUSVEG Export Development team on 03 9822 0277 or export@ausveg.com.au.

2. How do I know whether my products would suit the overseas market?

There are a number of organisations that can assist in identifying opportunities for your products in overseas markets. These include Austrade and various state governments, through the various in-market offices and business development staff. AUSVEG, through the Vegetable Industry Export Program, is also able to provide advice on identifying market opportunities for vegetable produce. Contact the AUSVEG Export Development team on 03 9882 0277 or export@ausveg.com.au to discuss opportunities to export your vegetable produce.

3. I would like to learn more about Australia branding, where do I start?

Hort Innovation recently launched Taste Australia – a unified brand for Australian horticulture in both current and future export markets. AUSVEG is actively involved in various market development activities under the Taste Australia banner, including trade missions to exhibit at international trade shows. Levy paying vegetable growers can become involved with the Taste Australia international market development program by contacting the AUSVEG Export Development team on 03 9882 0277 or export@ausveg.com.au.

4. Are there any resources or reference materials available if a chemical is not listed on the export country MRL list?

Each country has specific Maximum Residue Limit requirements. Certain countries adopt CODEX where a chemical is not listed on the export country's MRL list. For further information regarding CODEX see: fao.org/fao-who-codexalimentarius/en or contact the AUSVEG Export Development team on 03 9882 0277 or export@ausveg.com.au to discuss your specific MRL query.

5. Where can I check whether my packing and sealing methods of my cartons and consignment are approved with the importing country requirements?

The Manual of Importing Country Requirements (MiCoR) is an information management system that contains the importing country requirements of Australia's agricultural export trading partners on a single platform, managed by the Department of Agriculture and Water Resources (DAWR). This is a useful website that enables user to search importing country requirements including packing and sealing methods of the cartons and consignment. For further information regarding MiCoR see: micor.agriculture.gov.au/Plants/Pages/default.aspx.

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