

### Research Commercialisation and Adoption

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# Snapshot of Australian agriculture







**GDP CONTRIBUTION (2.4%)** 

\$2.5B

LOST AGRICULTURAL PRODUCTION

382 OF FARMERS REPORT 46%
OF FARMERS REPORT SOIL

AGRICULTURE IS AFFECTED

73%

TI 300,000+

AGRICULTURAL PRODUCTIVITY GROWTH RATE, BELOW THE WORLD AVERAGE OF 1.7%



23% FEMALE MALE 77%











\$1.5B



VISION FOR A \$100B INDUSTRY BY 2030

### Universities, Research Bodies & Industry

Universities Depts of

Agriculture





#### Around the world

A successful AgTech ecosystem requires key elements across innovation access to capital and access to talent. Australia's ranking compared to the six international AgTech players we investigated is provided here. While Australia is ranked highly on the 'Global Entrepreneur Index' and in terms of



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it lags by comparison

# The Collaboration Challenge

According to the Australia Bureau of Statistics (ABS), the agriculture, forestry and fishing sectors have the lowest proportion of 'innovative-active' businesses in Australia. New thinking and new approaches to farming and production are needed to drive our ambitions for growth in the sector.

#### FIRMS COLLABORATING ON INNOVATION WITH HIGHER EDUCATION OR PUBLIC RESEARCH INSTITUTIONS SOURCE: STI SCOREBOARD 2013



Australia also ranks as the country with the lowest level of research-industry innovation.

\*\*Country Marshall\*\*, a Swiss entity. All rights reserved. The KPMG International Cooperative ("KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. The KPMG International Standards Legislation.

Chief Executive of CSIRO, explains: "This is for two reasons: we don't collaborate enough

# Enabling Australian AgTech





#### Direction

- 1. Develop a nation-wide AgTech strategy
- 2. Commercialisation KPIs and shorter grant periods for research
- 3. Build technology skills and entrepreneurship into existing agriculture courses
- 4. Increase the frequency of the agricultural census to yearly

#### Capita

- 5. Establish an independently administered fund designed to make AgTech more affordable to industry
- 6. Increase funding for Accelerating Commercialisation component of the Entrepreneurs' Program
- 7. Increase the R&D Tax Incentive and pay it quarterly
- 8. Host a summit to broaden the angel pool for AgTech investment

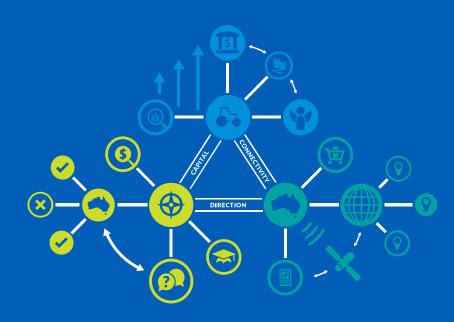


### Connectivity

- 9. Develop a digital marketplace for AgTech products
- 10. Establish a network of AgTech hubs
- 11. Establish joint R&D funds with leading global AgTech players
- 12. Ensure rural Australia gets connected to state of-the-art national IT infrastructure



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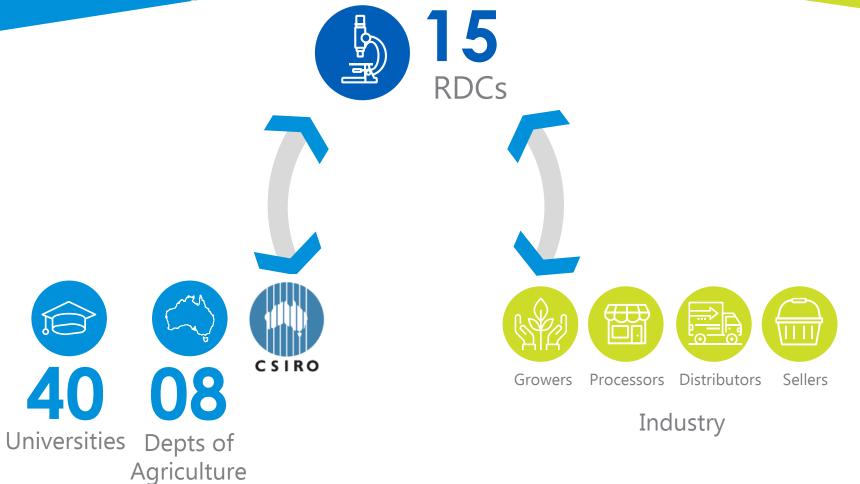


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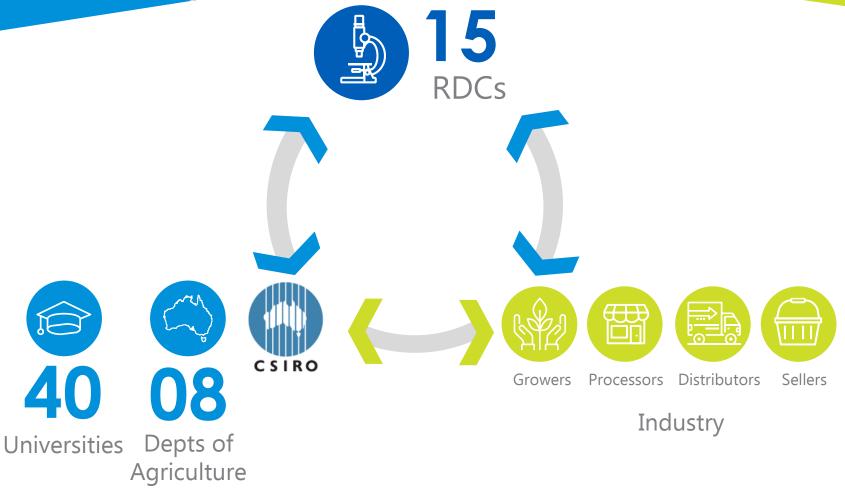


### Universities, Research Bodies & Industry





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## Partners span the food value chain

## The Food Agility CRC is the difference between failure and successful, commercial outcomes.

**54** 

signed partners



industry networks **5** 

state government



RDCs and regional developmen t reps

7

research providers



service providers 110

food value chain organisations

15© technology

providers





# Food Agility – 5 Guiding Principles



We are **Better Together** 



We put Farmers First



We promote **Data Circulation** 



We make **Agile Science** real



**Experiential Learning** is at the heart of what we do









Ways to connect

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