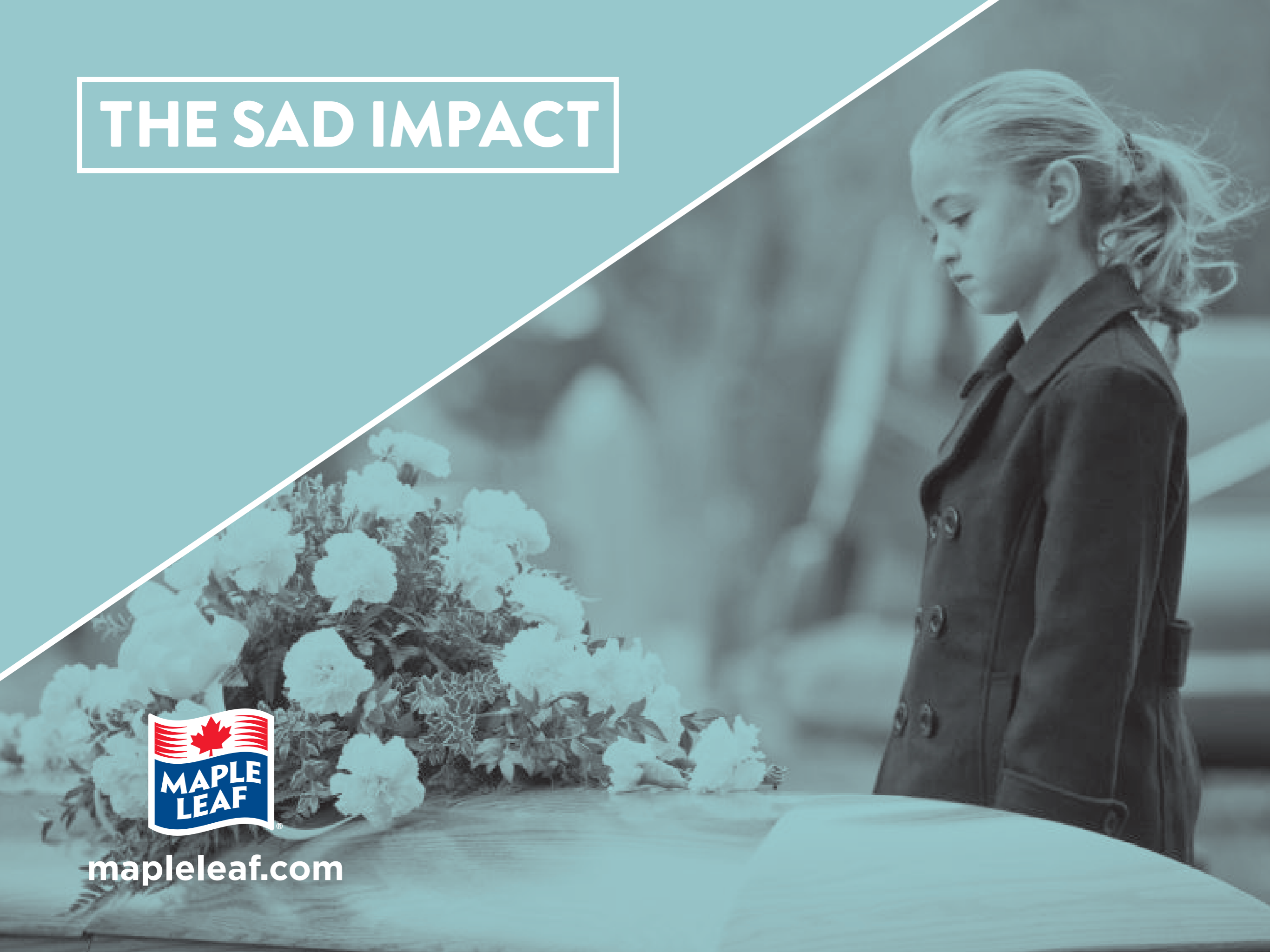


CULTIVATE

FOOD SAFETY

**CULTURE - DO YOU HAVE AN
EMERGING RISK?**

THE SAD IMPACT



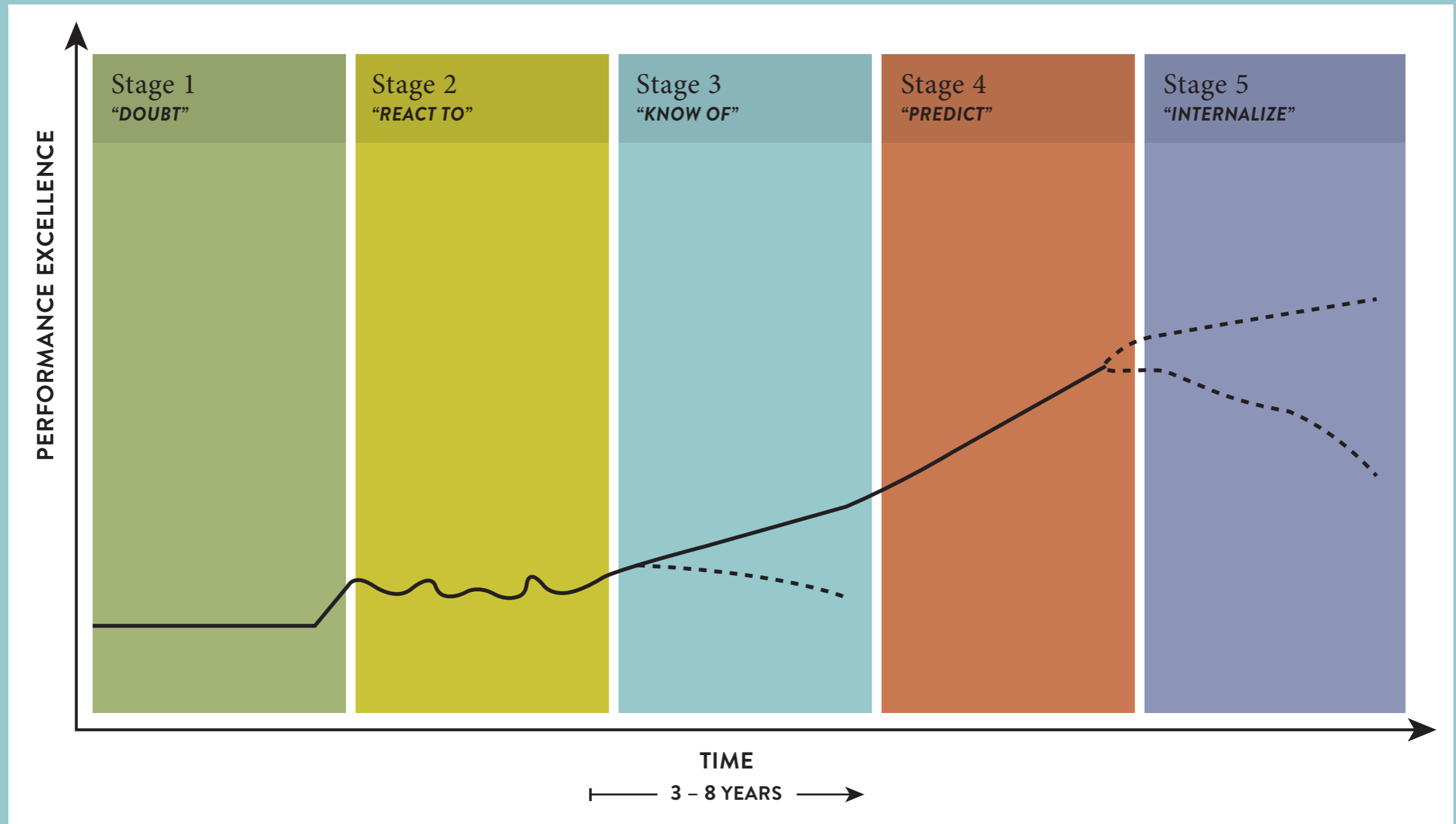
mapleleaf.com

RISK AND HAZARDS

ISSUE CULTURE VS. RISKS CULTURE



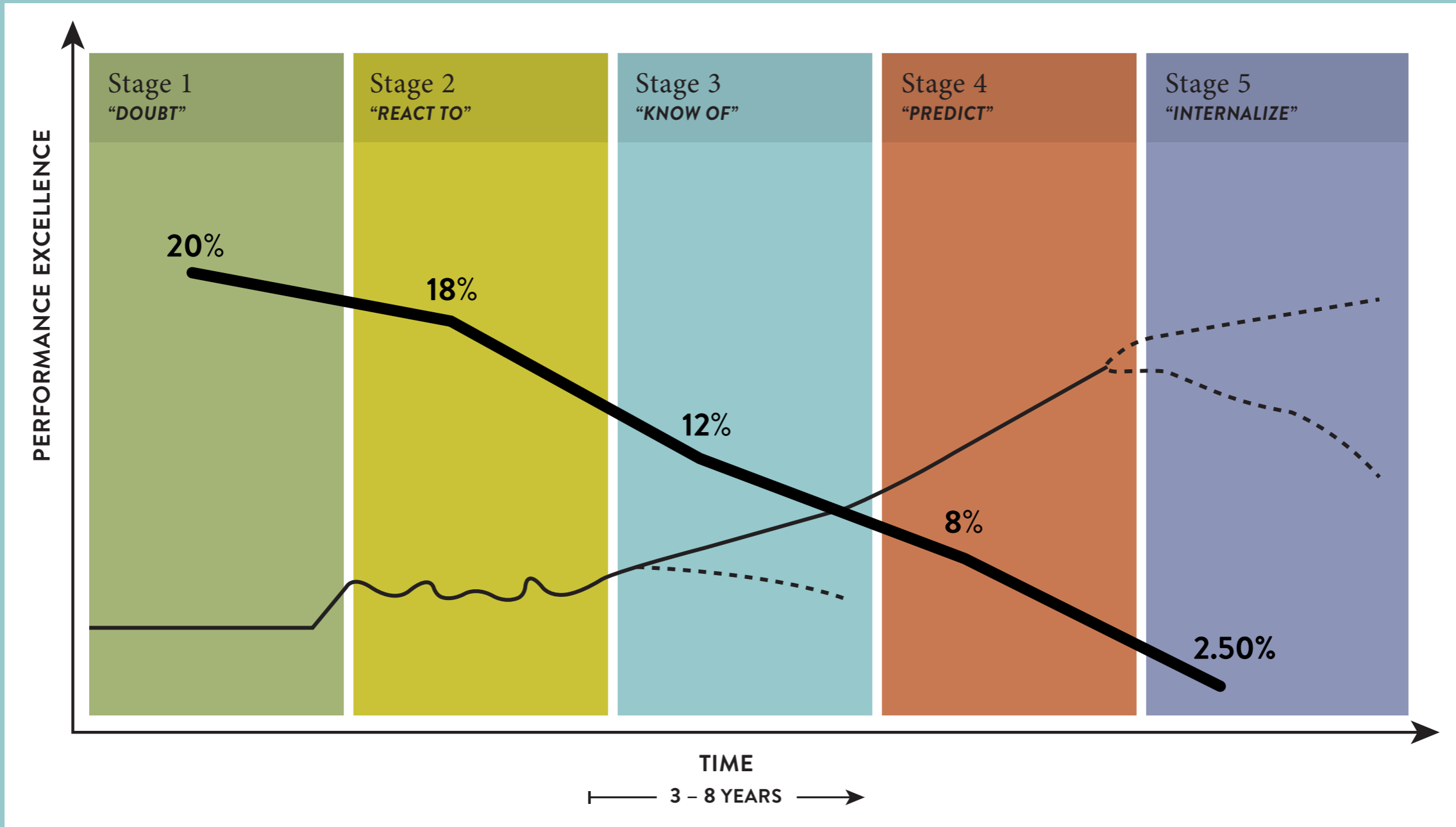
MATURITY



cultivatefoodsafety.com

Source: Measurement of food safety culture using survey and maturity profiling tools, Jespersen et al (2016)

MATURITY



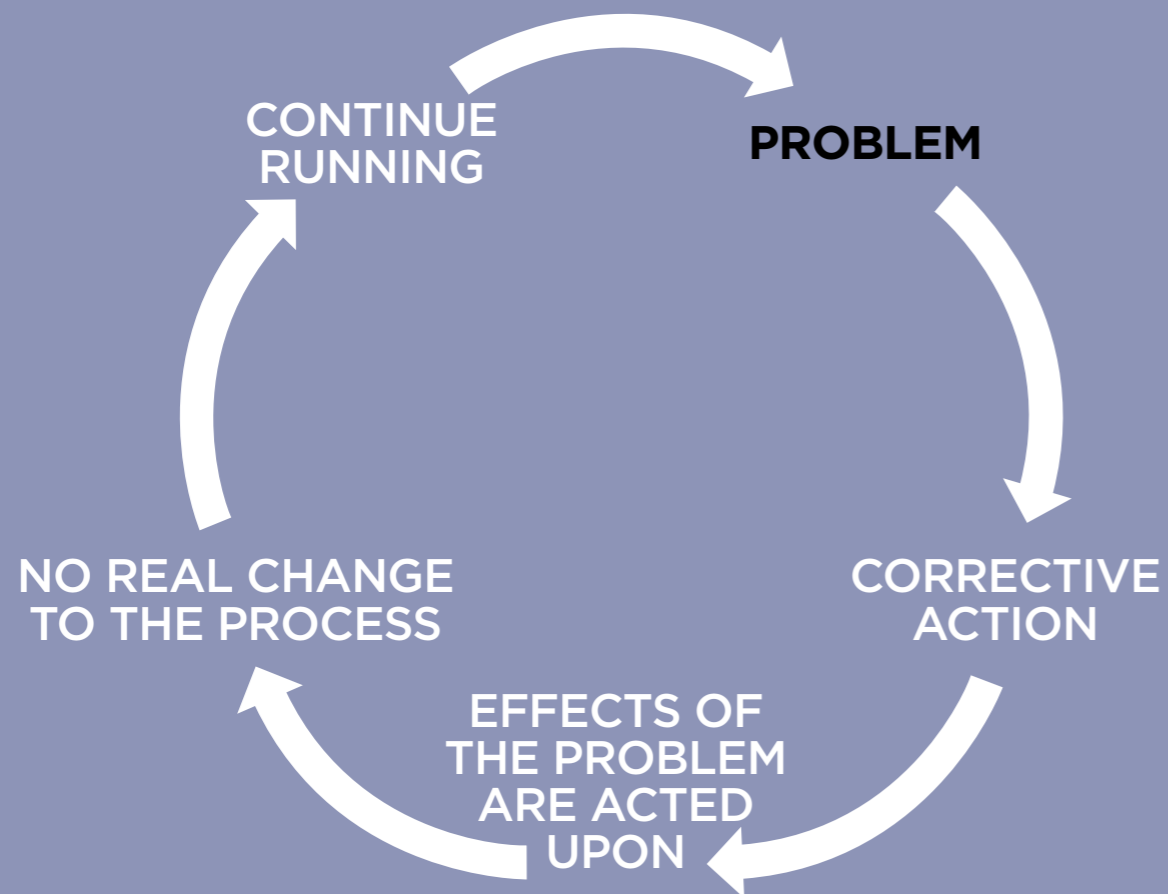
cultivatefoodsafety.com

Source: Quality if Free, Crosby (1972)

LEARNINGS FROM LISTERIA CONTROL

Low Maturity Culture

- Firefighting and regulators

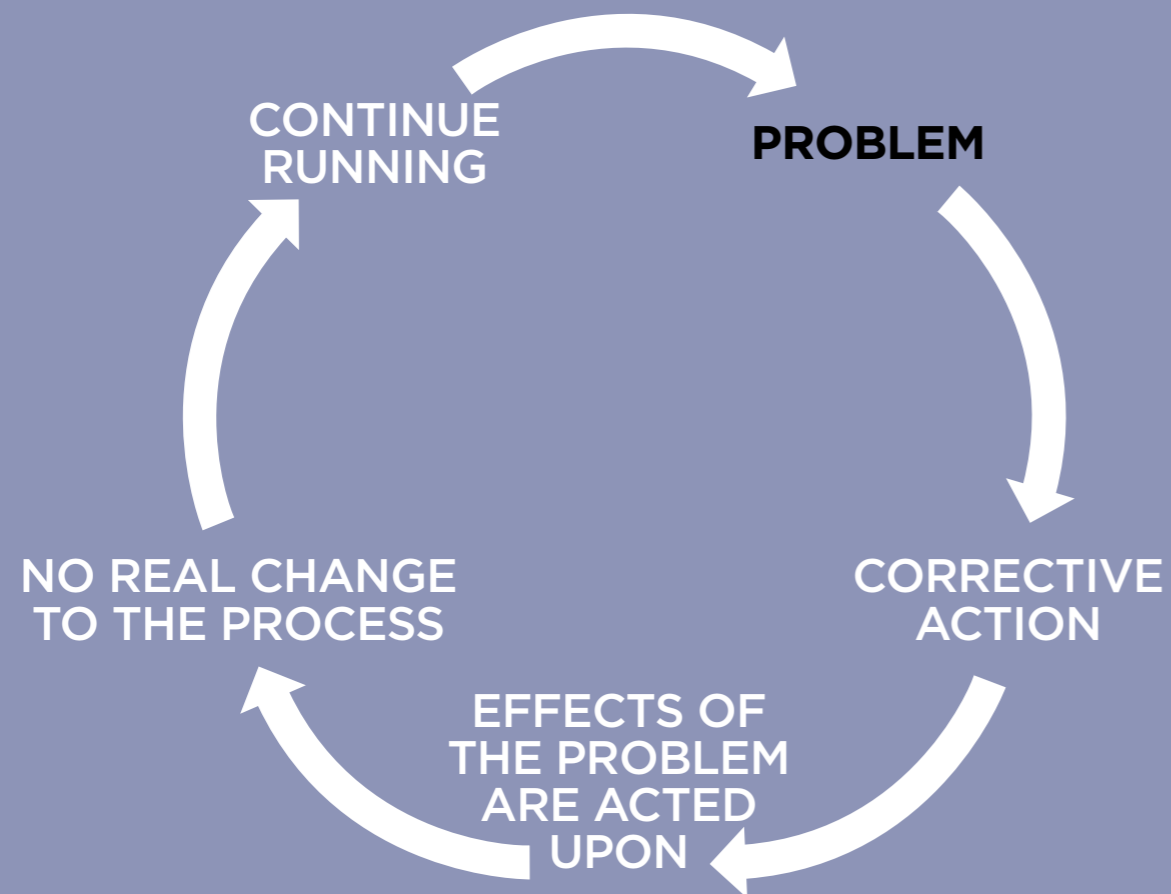


- Corrective Action

LEARNINGS FROM LISTERIA CONTROL

Low Maturity Culture

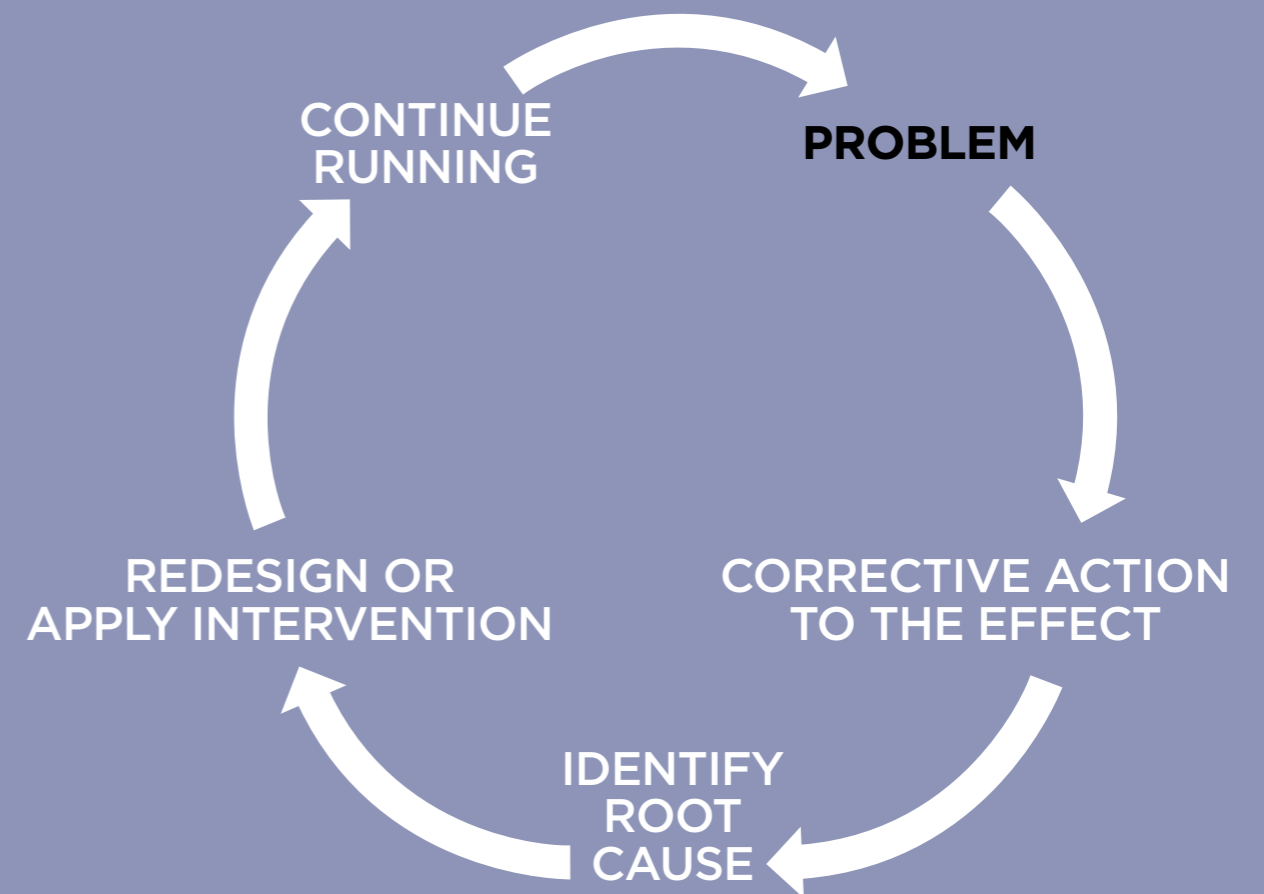
- Firefighting and regulators



- Corrective Action

High Maturity Culture

- Plan, predict, and prevent



- Corrective Action + Preventive Action

CONSISTENCY

**“MEASURE WHAT
YOU TREASURE”**



landofrost.com

CONSISTENCY

**LESS THAN 80%
= TOP SCORE**



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CONSISTENCY



THANK YOU!



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