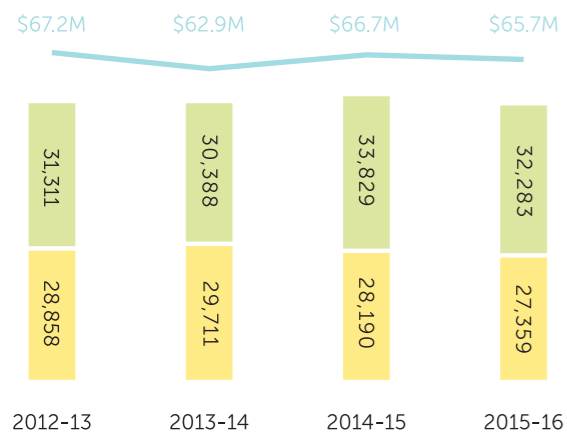


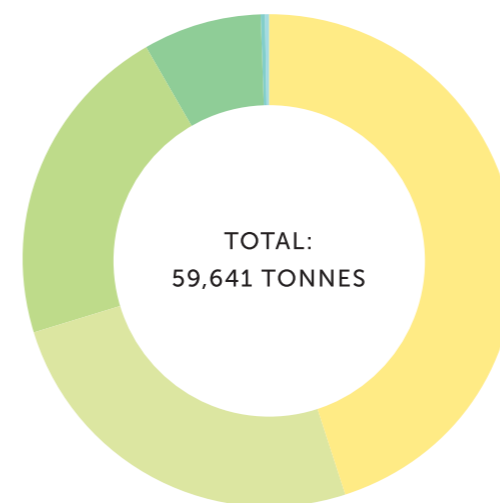
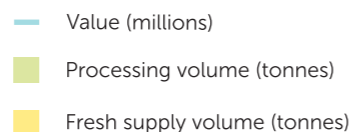
VEGGIE STATS: SWEET CORN



FRESH SWEET CORN PRODUCTION AND VALUE

- Australia produced just under 60,000 tonnes of fresh sweet corn in the 2015-16 financial year.
- Australia produced around \$65.7 million of sweet corn in 2015-16, down from around \$66.7 million in 2014-15.

Source: Australian Horticulture Statistics Handbook - Vegetables, Hort Innovation, various years



PRODUCTION BY STATE 2015-16

- Queensland consistently produces the most sweet corn of any Australian state, growing over 26,900 tonnes in 2015-16, ahead of New South Wales' total of around 15,100 tonnes.
- There were around 170 sweet corn growers and around 7,950 hectares sown to sweet corn in Australia in 2015-16.

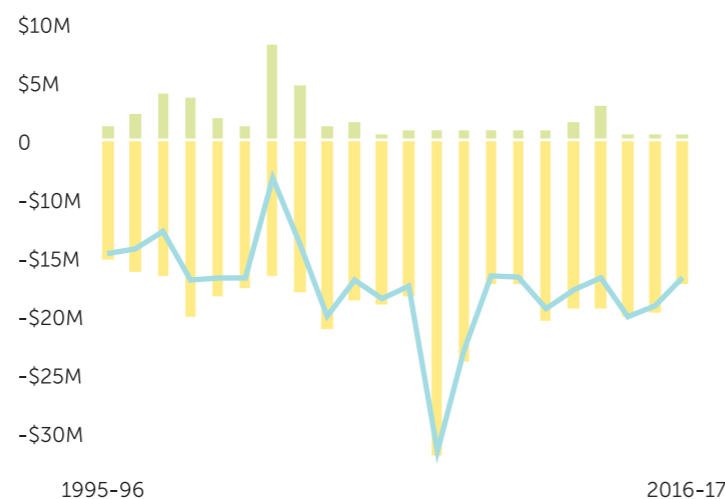
Source: Australian Bureau of Statistics



FROZEN SWEET CORN TRADE BALANCE

- Imports of frozen sweet corn massively outweigh our exports, resulting in a severe trade deficit overall. Most imports come from New Zealand and China, with other major importers including the United States, Thailand and Belgium.

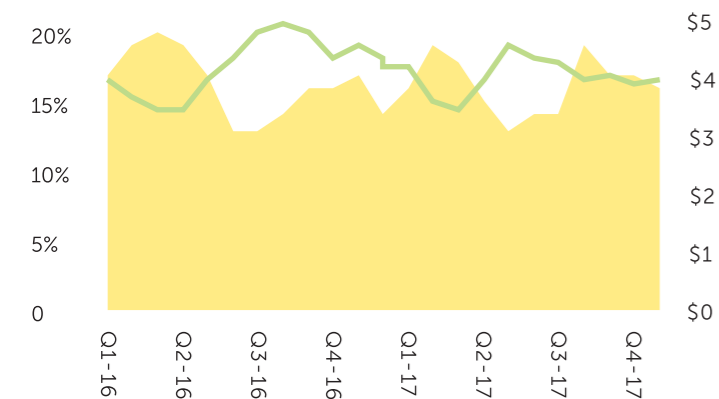
Source: Global Trade Atlas, accessed December 2017



TOTAL EXPORTS OF FROZEN SWEET CORN

- Exports of frozen sweet corn tend to remain fairly low, except in years of high demand from particular key markets. In recent decades, these peaks in demand have come from Japan, China and New Zealand.
- Australia's export value for frozen sweet corn is disproportionately higher than overall export volume in years where Japan is a major buyer, reflecting its position as a premium market.
- Exports of frozen sweet corn into Indonesia have increased steadily over the past 15 years, rising from a value of \$37,000 in 2001-02 to a value of nearly \$130,000 in 2016-17.

Source: Global Trade Atlas, accessed December 2017



FRESH SWEET CORN PRODUCTION AND VALUE

- For more insights into market performance and shopping behaviour for fresh vegetables, see the levy-funded Harvest to Home dashboard at harvesttohome.net.au.

Source: Harvest to Home dashboard, Nielsen Australia, accessed December 2017



The world record for eating sweet corn is held by Carmen Cincotti, who ate 61.75 ears of sweet corn in 12 minutes at Sweet Corn Fiesta in Florida in 2017.