



ENVIROVEG PILOT PROGRAM: APPLY NOW

EnviroVeg is an industry-led environmental best-practice management program for vegetable production businesses. It provides resources for sustainable growing techniques and represents vegetable businesses as responsible stewards of land, water and biodiversity.

The EnviroVeg Pilot Program is a funded pathway through EnviroVeg to reach Freshcare Environmental certification and attain the best practice benefits of environmentally responsible, sustainable vegetable production.

Applications are now open for the EnviroVeg Pilot Program. To apply or find out more see the links below. Places are limited and applications are closing soon, so interested parties are encouraged to apply now!

APPLY NOW!

FOR MORE INFORMATION

- Website: ausveg.com.au/enviroveg
- Apply for the Pilot Program: surveymonkey.com/r/ApplyPilotProgram
- EnviroVeg Factsheet: ausveg.com.au/app/uploads/2017/11/EnviroVeg-Flyer_V6.pdf
- Pilot Program Factsheet: ausveg.com.au/app/uploads/2017/11/EnviroVeg-Pilot-Program_V6.pdf
- EnviroVeg presentation: soilwealth.com.au/resources/videos-and-apps/getting-soil-and-nutrition-management-right-with-the-enviroveg-program-webinar-recording

DEAR ENVIROVEG MEMBERS,

You may be wondering what is happening with the EnviroVeg program and why I have not been visiting regions, helping growers to complete self-assessments and grow the membership of EnviroVeg.

It's because EnviroVeg is changing for the better: better resources, better useability, better connection to R&D, better harmonisation with other environmental management programs and better benefits to members. These changes will ensure that EnviroVeg becomes something you want to use, to identify and implement savings (both cost and production) and be recognised for growing crops in an environmentally friendly, sustainable manner.

Freshcare Environmental certification now underpins EnviroVeg. Any certified members of EnviroVeg will meet the requirements of this program, which you need to access EnviroVeg branding. Freshcare Environmental is a fresh produce environmental assurance program and the Freshcare team brings assurance expertise to EnviroVeg.

The self-assessment is redeveloping and moving online, to be housed on the platform that contains Hort360. Hort360 is horticulture's computer based, risk assessment tool, designed to give you a 360-degree view of your farm business operations. Hort360's framework has been successful in driving the implementation of best management practices in Queensland horticulture and this structure adds value not only to the self-assessment, but to existing program resources such as the redeveloped EnviroVeg manual and new resources including a feedback report and facilitated training.

Upon completing your self-assessment, a feedback report will highlight on-farm environmental risks and recommended practices; that is, what you need to do to gain Freshcare Environmental certification and produce an action template to make it easy to implement these practices. The feedback report will link directly to the current R&D within the online-optimised, updated manual, which contains a logical flow of information and embedded links to useful resources.

I plan to host an update for members in Brisbane at Hort Connections 2018 on Monday 18 June at 5:30pm. I'll show you how all of this works and can be used. All interested parties are encouraged to attend.

In the meantime, if you want to be at the forefront of this project you should apply for the Pilot Program (see left) or ask me to come and visit. I'm always happy to talk, just drop me a line. Keep in touch and I look forward to working with you into the future.

Kind regards,

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