

## PROGRAM PATHWAY



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## JOIN ENVIROVEG

### RECOGNITION BENEFITS

Become a part of the industry's flagship sustainability program. Access to the EnviroVeg Manual.

### REQUIRED ACTIONS

Submit details of your property, business and production types at [enviroveg.com.au](http://enviroveg.com.au).

STEP 1 ■



## ENVIROVEG SELF-ASSESSMENT

### RECOGNITION BENEFITS

Reference EnviroVeg membership in promotional materials and use EnviroVeg logo on your company's website for this purpose.

Inclusion in EnviroVeg business membership registry as an 'EnviroVeg member'.

### REQUIRED ACTIONS

Submit information on your current business and production practices.

Complete annually in order to maintain membership.

STEP 2 ■



## ENVIROVEG TRAINING

### RECOGNITION BENEFITS

Certificate signifying completion of EnviroVeg training.

Become listed as a 'progressing EnviroVeg member' within EnviroVeg business membership registry.

### REQUIRED ACTIONS

A day of training with a knowledgeable environmental management consultant.

STEP 3 ■



## FRESHCARE ENV3 CERTIFICATION

### RECOGNITION BENEFITS

EnviroVeg logo use on product and packaging.

Listed as a 'certified EnviroVeg member' within EnviroVeg business membership registry.

### REQUIRED ACTIONS

Completion of Freshcare Environmental program requirements, including training and auditing.

STEP 4 ■

## THE ENVIROVEG MANUAL

EnviroVeg is underpinned by an Environmental Management Practice resource; the EnviroVeg Manual. This resource contains the most up to date information on achieving sustainable vegetable production. It has been redeveloped through a review process to ensure it is current and useful. Importantly, research outcomes are integrated into the EnviroVeg Manual to make them easily actionable – It is a quick access to a reference tool to industry research.

The EnviroVeg Manual is designed to:

- Provide an overview of farm management priorities for sustainable vegetable production
- Address key environmental risks
- Enable the monitoring and recording of environmental management outcomes
- Support members in achieving industry recognised environmental certification
- Identify quality, up-to-date resources and research for environmental production techniques

## FOR EXISTING MEMBERS OF:

**FRESHCARE ENVIRONMENTAL (CERTIFIED):** You will only need to complete a simplified self-assessment to join EnviroVeg. Your certification to Freshcare Environmental reduces your number of questions.

**HORT360:** You will have completed some requirements for membership. The questions in Hort360 and EnviroVeg are aligned where possible.

**ENVIROVEG:** You will need to transition across to this new program by creating a login online and progressing to the level that best suits your needs.