

Subject: AUSVEG site map
Date: Tuesday, 18 April 2017 5:55:08 pm Australian Eastern Standard Time
From: Shaun Lindhe
To: Laura Vigilante
CC: Jarrod Strauch
Attachments: image003.jpg, image004.jpg

Hi Laura,

Thanks for your patience on receiving the site map. I have included it below. I haven't been able to get feedback from everyone I wanted to talk to today, so I was curious about how difficult it would be to amend this (in a minor way) from now on? Also, if we decide to add anything in the future (i.e. if we decide to branch out and want to add another section to the website), how difficult will it be to amend ourselves?

➤ **About us**

- Our purpose
- AUSVEG Board
- AUSVEG staff
- Our members + associate members
- Strategic Partners
- Industry partners
 - Horticulture Innovation Australia
 - Plant Health Australia
 - Voice of Horticulture

➤ **News & media**

- *Weekly Update*
- Publications
 - *Vegetables Australia*
 - *Potatoes Australia*
 - *Vegenotes*
 - *Veggie Stats [goes to InfoVeg]*
 - *Grower Success Stories*
 - *Annual reports*
- Media releases
- Media resources
 - Media kit
 - AUSVEG style guide
- Subscribe to AUSVEG

➤ **Events**

- Hort Connections 2017
- Convention 2016
 - *Includes award winners*
- Convention 2015
 - *Includes award winners*
- Convention 2014
 - *Includes award winners*
- Seminars *[goes to InfoVeg]*

➤ **InfoVeg research database**

- InfoVeg online
 - Consumer and market research
 - Project Harvest
 - Nielsen
 - Fresh Logic
 - Veggycation
 - Smartphone and tablet apps
 - Seminars
 - Exporting Symposia
 - Innovation in Tech seminars
- InfoVeg Radio
- InfoVeg TV
- Economics and statistics
 - Gross margin tool
 - Discussion papers
 - The domestic industry
 - Grower distribution (size)
 - Grower distribution (state)
 - Vegetable farm size
 - Trade in vegetables
 - Exports - destination country
 - Exports - top vegetables by value
 - Exports - top 10 products by country
 - Imports - Country of origin
 - Imports - top veg by value
 - Imports - top 10 products by country
 - Vegetable industry financials
 - *Veggie Stats*
- The levy system
 - Vegetable levy
 - Potato levy
 - Investment plans
 - Concept portal
- Development + extension
 - Extension [*links to VegNET website*]
 - Potato Industry Extension Program
 - Leadership
 - Growing Leaders
 - Nuffield
 - ARLP
 - Training [*links to VegPRO website*]
- Potato seed standards

➤ **EnviroVeg**

- EnviroVeg program
- EnviroVeg Platinum
- Case studies

➤ **Export**

- Export resources
 - Export readiness
 - Market development
 - Market access

- Trade in vegetables *[goes to InfoVeg]*
- Contacts
- **Biosecurity & Agrichemical resources**
 - Biosecurity
 - Agrichemical
 - Resources
 - SARPs
 - Crop information
- **Suppliers Guide**
 - Suppliers guide
- **Contact Us**
 - Contact us

Many thanks,
Shaun

Shaun Lindhe
National Manager – Communications



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